

VFW AUXILIARY DEPT. OF FLORIDA

Mentoring/ Membership

Check out M.A.L.T.A under membership resources for several tools to help with Membership materials!

Our Key Focus for the August:Include!

As we move into August, we want to see what our Auxiliaries can do to help focus on our members. We want to keep building our bridges to help our Veterans and here are some ideas to help with this!

- Offer “Early Bird” specials for your annual members to renew with \$10 off and encourage your annual members to transfer to Life with \$25 off. Be sure to vote on this at your July meeting.
- *Planning Committee - Have you invited your members to join your planning committee? You want to include anyone who is interested and start looking at your year.*
- Did your Auxiliary start a membership contest? Are you keeping track and keeping the contest front and center?

As your Membership/Mentoring chairman, I want to hear from you! I want to know how you're inviting new members and including your current members. I want to read your reports. Please encourage your membership to report.

Our members love a raffle! Raffle off a lifetime membership to your annual members. We want to keep investing in our membership and encourage attendance at our Auxiliary meetings... offer to place each annual member into a drawing for a free upgrade for each meeting they attend.



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